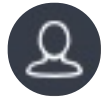


# Francisco Javier Colón-Rodríguez

## Junior Digital Media Designer

Full stack web developer with over 5 years of experience using Laravel Framework.



### Personal Info

#### Address

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Apt. 225  
Winter Park, FL 32792

#### Phone

(787) 241-0507

#### E-mail

fjcolon@kmilemedia.com

#### Date of birth

October 18, 1990

#### LinkedIn

<https://linkedin.com/in/franciscocolon>

#### Twitter

<https://twitter.com/fjcolonrodz>



### Skills

Attention to detail

Collaboration

Communication

Critical Thinking

Proj. Management

Self-learner

System Administration

Web Development



### Technical Skills

Adobe Creative Cloud

Google Web Designer

HTML, CSS, Javascript

PHP, Swift

MySQL

API Design

Server virtualization w/ Proxmox



### Frameworks

Laravel, Vue.js



### Experience

Jan 2019 -

present

#### Junior Digital Media Designer

*TravelClick, an Amadeus Company*

##### Achievements:

- Implement high-end technologies such as booking mask, dynamic pricing, carousel, interactivity, and star rating into digital display ads.
- Optimization of internal project management processes by automating task using Office 365 tools such as MS Forms and MS Power Automate.
- Development of a web-based reporting tool used by the Media Creative Manager to track SLA's performance.
- Development of the Media Creative Portfolio website.

##### Responsibilities:

- Create interactive visual content from conceptualization, review, and implementation, including translating precise content requirements into effective and accurate visual communications with subject matter experts, content teams, and engineering staff for a variety of technologies and platforms.
- Work closely with Media Creative Manager, designers, media designers and production to produce cutting edge, effective and timely learning content, develop and maintain best production practices.

Dec 2015 -

Jan 2019

#### Software Analyst / Developer

*University of Puerto Rico, Mayagüez Campus*

##### Achievements:

- Design and develop a web-based solution that allowed to gather precise data on farmers receiving technical assistance from the Agricultural Extension Service. Also, it allows to document their production, sales and farm inventory. This solution has dramatically reduced the waiting time for essential reports that measures agents performance and improvement opportunities.

##### Responsibilities:

- Analyze operational procedures to develop web-based solutions through the use of electronic systems.
- Design flowcharts, context diagrams, ERD's, and any other document required in the development process.
- Conduct interviews to determine deficiencies in data processing or to simplify daily tasks.
- Configure, deploy and maintain servers to be used by the developed solutions.

Jan 2013 -

present

#### Software Analyst / Developer, Owner

*Freelancer / Kmile Media Designs*

Design and develop Laravel/PHP and MySQL websites for a range of SMEs, educational establishments, sports events and charitable organisations.

Hosting, maintenance and on-going support.

May 2016

**University of Puerto Rico, Mayagüez Campus, Bachelor  
of Business Administration (B.B.A), Management  
Information Systems**